



ANIMAHENASYON 2022 COMPETITION GUIDELINES

I. INTRODUCTION

The **ANIMAHENASYON 16: The 2022 Philippine Animation Festival** is an annual festival organized by the Animation Council of the Philippines, Inc. (ACPI). This year, it will be held online from **NOVEMBER 18 - 20, 2022**. The festival aims to encourage the production of original content, recognize Filipino talents in the field of animation, and encourage creative excellence and competitiveness.

II. GENERAL INFORMATION

1. The competition is open to **all Filipino students and professional animators**. The entrant may or may not be a citizen or resident of the Philippines. As long as s/he has a Filipino lineage, s/he is qualified to join the competition.
2. Since this is the sixteenth of a series of continuing festivals that ACPI will be organizing, only works completed from the year **2019 to the present** are eligible for competition.
3. Entry works shall be made “frame by frame” including computer graphics animation.
4. Entry works must be submitted with this technical specification: the entry must be in full or **high-resolution QuickTime, AVI files, or MPEG4, with a frame size of 1920 x 1080**. It must contain a color bar of 3 seconds, followed by a countdown leader at the beginning of the movie.
5. **For all entries:** everything should be an original creation and all music should be an original composition or licensed to use. In case copyrighted characters, scripts, music, etc. are used, the entrant cannot submit the animated work without securing agreement/permission from the copyright owner. A scanned original certification from the copyright owner (artist/record company/producer) is required to be submitted together with the entry. Failure to obtain such an agreement will result in the works being disqualified from the competition.

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central, 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810



6. With regard to using copyrighted music, one may still use existing music as long as this is properly acknowledged/credited and preferably licensed, and the animated work submitted was done as a school project, capstone, or thesis and was completed during the period when s/he was a student.
7. Participating **students** should upload a **scanned copy** of their **current school ID and school registration form** to the online form. If the student is enrolled in a workshop class, a **scanned copy** of the **original receipt or certificate of attendance** is required.
8. Entrants may submit as many entries as they want as long as it conforms to the current festival regulations.
9. An entry that has already been awarded or is currently entered in other festivals is eligible. In this case, a listing of all awards and prizes received must be fully indicated on the entry form.

III. COMPETITION REGISTRATION/APPLICATION

10. No registration or application fee is required to enter the competition.
11. The online entry form and regulations are available online at **<https://www.animationcouncil.org/animahenasyon>**
12. One entry form is required for each work submitted. The online form must be filled out completely and accurately. ACPI shall not be held liable for the mistakes or misrepresentations indicated by the entrant.
13. Entries must have **English Subtitles** on the animated film if the original work is in a language or dialect other than English.
14. No entry will be accepted if the required information and materials are not included and/or complete.
15. Application period is from **JULY 1, 2022** to **SEPTEMBER 16, 2022**.

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central, 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810



IV. PROCESS OF SELECTION

16. There will be a pre-selection process that will be participated by all members of the Animation Council of the Philippines. Their task is to deliberate and select the **20 Finalists** eligible for the competition by ballot voting. Pre-selection period will be from **SEPTEMBER 21** to **OCTOBER 11, 2022**.
17. The festival organizers will appoint a set of judges coming from the fields of animation, film, media, and generally the arts. Their task is to deliberate and identify the **Winners** from the chosen finalists. The names of the jury will be published on the festival souvenir program and announced during the awarding ceremony. The final judging period will be from **OCTOBER 12 to 31, 2022**.
18. The jury will decide based on the guidelines established by the festival committee. The decision of the jury is deemed final and conclusive, and cannot be questioned, challenged or appealed against on any ground.
19. All jury members will have an option to select the winning entries based on the following criteria:
 - a. **CONTENT (30%)** This comprises originality of concept, script, and direction. Great importance is given to the coherence of ideas, aesthetic and conceptual innovation, and creative storytelling.
 - b. **TECHNICAL QUALITY (30%)** This comprises editing, sound, musical score, and animation technique. We are looking for works with outstanding visuals, combining technical expertise with artistic talent.
 - c. **OVERALL IMPACT (40%)** This comprises both the technical and artistic aspects of animation. The works should have outstanding visual and aural creativity and should be innovative in their use of animation as a tool of communication. Above all, the work should be fun, compelling, and original.

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central, 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810

V. AWARDS AND PRIZES

20. All cash prizes are subject to **20% withholding tax as governed by Philippine law**. The cash prize for each category is as follows:

- a. **GRAND PRIZE AWARD (PROFESSIONAL)**
This is the highest award given by the jury to the best narrative animation made by a professional whose work exhibits overall artistic and technical excellence. The winner will receive a **certificate, a trophy and a cash prize**.
- b. **GRAND PRIZE AWARD (STUDENT)**
This is the highest award given by the jury to the best narrative animation made by a student whose work exhibits overall artistic and technical excellence. The winner will receive a **certificate, a trophy and a cash prize**.
- c. **THE JOHN MARTIN AWARD (PROFESSIONAL OR STUDENT)**
This is a special award sponsored by Fernando Ortigas honoring John Alexander Martin's contribution to the local animation industry. The award aims to recognize the Filipino animators' talent in 2D traditional / hand-drawn animation techniques. The winner will receive a **certificate, a trophy and a cash prize**.
- d. **BEST REGIONAL ENTRY (PROFESSIONAL OR STUDENT)**
This award is given by the jury to the best animation submitted by a professional or a student from outside the National Capital Region / Metro Manila. The winner will receive a **certificate, a trophy and a cash prize**.
- e. **JURY'S SPECIAL CITATION (PROFESSIONAL OR STUDENT)**
This award is given by the jury to a particular entry whose unique / unusual quality is worth citing. The winner will receive a **certificate, a trophy and a cash prize**.
- f. **BEST IN STORYTELLING AWARD (PROFESSIONAL)**
This award is given by the jury to the best animation made by a professional whose work exhibits excellent skill in storytelling. The winner will receive a **certificate, a trophy and a cash prize**.
- g. **BEST IN STORYTELLING AWARD (STUDENT)**
This award is given by the jury to the best animation made by a student whose work exhibits excellent skill in storytelling. The winner will receive a **certificate, a trophy and a cash prize**.

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central, 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810

- h. **BEST IN TECHNICAL AWARD (PROFESSIONAL)**
This award is given by the Jury to the Best Animation made by a professional whose work exhibits excellent technical quality either in 2D, 3D or Stop-motion animation. The winner will receive a **trophy, a certificate and a cash prize.**
- i. **BEST IN TECHNICAL AWARD (STUDENT)**
This award is given by the Jury to the Best Animation made by a student whose work exhibits excellent technical quality either in 2D, 3D or Stop-motion animation. The winner will receive a **trophy, a certificate and a cash prize.**
- j. **BEST PRODUCTION DESIGN AWARD (PROFESSIONAL)**
This award is given by the jury to the best animation made by a professional whose work exhibits excellent background & character designs. The winner will receive a **certificate, a trophy and a cash prize.**
- k. **BEST PRODUCTION DESIGN AWARD (STUDENT)**
This award is given by the jury to the best animation made by a student whose work exhibits excellent background & character designs. The winner will receive a **certificate, a trophy and a cash prize.**
- l. **BEST NON-NARRATIVE ANIMATION AWARD (PROFESSIONAL)**
This special award is given by the jury to the best non-narrative animation (e.g. abstract films, OBBs, trailers, TVCs, showreels or explainer videos) made by a professional using After Effects or any other software. The winner will receive a **certificate, a trophy and a cash prize.**
- m. **BEST NON-NARRATIVE ANIMATION AWARD (STUDENT)**
This award is given by the jury to the best non-narrative animation (e.g. abstract films, OBBs, trailers, TVCs, showreels or explainer videos) made by a student using After Effects or any other software. The winner will receive a **certificate, a trophy and a cash prize.**
- n. **AUDIENCE CHOICE AWARD (PROFESSIONAL OR STUDENT)**
This award is given to the finalist with the highest audience vote. The winner will receive a **certificate and a gift item.**



VI. SUBMISSION PROCESS/REQUIREMENTS

21. All requirements must be collated in a Google Drive folder with the shared access set to “Anyone on the internet with the link can view” (**PLEASE READ INSTRUCTIONS CAREFULLY**):
 - A. A signed **authorization letter** and **data privacy consent form**, **Government ID**, Participating **students** should upload a **scanned copy** of their **current school ID and school registration form** to the online form. If the student is enrolled in a workshop class, a **scanned copy** of the **original receipt or certificate of attendance** is required in a separate file folder labeled **ENTRY FORM**;
 - B. A JPEG or PNG file format with 600 dpi resolution of three (2) photos or screenshots (Landscape orientation) from the animated work submitted, and also one (1) recent photo (portrait orientation) of the animation director/s with their best animated pose (as long as the face is still clearly visible and recognizable) in a separate file folder labeled **PHOTOS**;
 - C. A JPEG or PNG and PSD file format with 600 dpi resolution of the movie poster for **both portrait and Landscape layout** [size must be 12 inches x 18 inches] in a separate file folder labeled **POSTER**;
 - D. A PDF file of the Animation Director’s brief biography/profile (100-150 words) in a separate file labeled **PROFILE**;
 - E. A copy of the animation entry (**put the complete title of the film as the file name**) in full or high-resolution, QuickTime, AVI, or MPEG4 file, with a frame size of 1920 x 1080.
 - F. A 5-second trailer of your animation entry.
22. Entry requirements must all be uploaded **ONLINE** through the form found at <https://www.animationcouncil.org/animahenasyon>
23. The deadline for submission of entries is **11:59 p.m. on SEPTEMBER 16, 2022 (Friday)**. The organizers will not be held responsible for entries received after the deadline thereby resulting in their exclusion from the competition and program.

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central , 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810



VII. FINAL ARRANGEMENTS

20. The submission of an entry implies acceptance of the current festival regulations.
21. All submitted entries and materials required by the festival organizers shall remain in the ACPI archives, but the copyright of the material belongs/remains with the producer/ director/ creator. The participants also grant ACPI the right to exhibit the winning entries in whole or in part, in print (publication), on any visual medium (TV, etc.), in public and private places (theaters, schools, etc.), and on the Internet for promotion and information both local and international.
22. The festival organizers will decide all matters not expressly provided for in these regulations and their decision shall be final.

For more information and inquiries on the submission of entries and contest rules, please call the ACPI secretariat at **(+632) 8817-2727 local 810**, or email **secretariat@animationcouncil.org** or log on to **www.animationcouncil.org/animahenasyon**

ANIMATION COUNCIL OF THE PHILIPPINES, INC.

IBPAP Office, C2 Building, Bonifacio High Street Central , 7th Avenue, Bonifacio Global City Taguig, Philippines 1634

Email: secretariat@animationcouncil.org

Tel No.: (02) 8817-2727 local 810