



ANIMATION COUNCIL OF THE PHILIPPINES, INC
Board Election 2022
INDUSTRY CANDIDATES PROFILE



RAQUEL MONTECILLO MASCARIÑAS
FIZZBUZZ, INC.
Regional Representative



BRIAN MATHEW LIGSAY is a broadcaster by profession and a voice actor by career. He currently owns and operates **MOTHERSHIP RECORDING STUDIOS**, OPC a voice- recording facility with 5 main studios, 4 auxiliaries and 2 mixing rooms in Tomas Morato, Quezon City. Together with his pool of voice actors, writers, directors, and engineers they primarily focus on voiceover and audio production for animation, games, dubbing (ADRs), telephonies, AVPs, corporate materials, RTV commercials , etc. And they continuously produce materials for notable clients including Olympusat, Amazon, Netflix, HBO and many more. Brian is known for his veteran prowess in the world of voice acting – being the voice of hundreds of brands and services including the voice of Lapu-Lapu and Paquito in Mobile Legends: Bang-Bang, the voice of Spotify and the LRT Purple-line, and has appeared in dozens of radio and television interviews on the art of voice acting. Part of his 20-year industry training, Brian has also been doing live events management, voiceovers and directorial.

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Their company Mothership Recording Studios, also focuses on talent knowledge and empowerment - providing relevant seminars on Writing/Adaptation, Audio Production and Voice overs. Recently he has been tapped by TESDA as an expert in this field, and together with other professionals they aim to produce the first SCRIPTWRITING (MASS MEDIA) NCIII Training in the industry. Together with his equally talented spouse Lenie, they are both active Rotarians – with Brian taking the role of Asst. Governor for Rotary District 3800 and Lenie as the President Nominee Designate of the Rotary Club of Rodriguez. Both are foodies, film enthusiasts, and loves to travel. And between them they have 3 bright boys Daniel age 16, Tristan age 14, and Dean Brylle age 09. They all reside at Rodriguez (Montalban) Rizal

His agenda as a Board Trustee:

- Enhance public education and support for the Animation industry as a whole, while trying to continuously provide avenues for training, support and growth for talents and artists.
- Improve the brand management of our organization. Members should be proud and elevated as bearers of ACPI's mission and vision.
- Help animation studios seeking opportunities for expansion and growth through industry partners, and by having a “classification talk” about their own companies and services.
- Being an event organizer, I intend to nourish continuing animation learnings, though a series of caravans and school partnerships.
- Encourage members to continually support each other through various social activities like fellowships, sports and leisurely programs.
- And as a strong supporter of the animation industry, I want to connect people through programs showing appreciation of the arts, and how our animation industry deserves the much acknowledgement it deserves.

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**NESTOR PALABRICA
TOEI ANIMATION PHILIPPINES**

General Manager of TOEI Animation Philippines, Inc. and Been a Past President, Vice President and Treasurer of Animation Council of the Philippines, Inc.

Intended actions, Programs, or Platform for ACPI
To continue the support for Philippine Animation Industry



**MARIE GRACE DIMARANAN
TOP PEG ANIMATION AND CREATIVE STUDIO
CEO of TOP PEG Animation & Creative Studio Inc**

School Director at TOP PEG Institute of Animation & Design
Animator, Creative Director, Speaker and Consultant
Curriculum developer and Industry expert for Tesda, Deped and Ched

Board Trustee and officer of the ACPI since year 2000
Instructor for Animation, Design and Production Management

Intended actions, Programs, or Platform for ACPI (in bullet form):

- Continue to assist in projects concerning capability development and content development
- Continue to promote companies and talent globally

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NON-INDUSTRY CANDIDATES PROFILE



PATRICK ASTILLA is the current chairperson of the Animation program in De La Salle- College of Saint Benilde. He has been teaching in the Animation Program for more than 10 years.

Intended actions, Programs, or Platform for ACPI (in bullet form):

- Contribute on the improvement of the Animation education in the Philippines.
- Promote and help out in various ACPI events.



ABIGAIL ALIX is the Director of Multimedia Arts Department of FEU Institution of Technology. She is also the current Vice President for Internal Affairs of Multimedia Arts Association of the Philippines, Inc. She has an ongoing PhD in Technology Management degree and recently finished her academic units. Almost 22 years of her life is engaged in teaching and learning and later in promoting her advocacy to help amateur artist of the Philippines. As a skilled artist herself, she is a certified Adobe Certified Professional in Graphic Design and Illustration, an Adobe Certified

Creative Educator, an Autodesk Maya Certified Professional and a passer of National Certificate III in Visual Graphics Design. A professional photographer herself and continuous to participate in different activities in the world of Multimedia Arts. Her goal is to be a part of the leaders who can prosper our young artist to flourish their passion and skills in the Philippines. She believes that we have so many great talents that we should demonstrate to support and to establish their abilities as world-class artists.

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Intended actions, Programs, or Platform for ACPI (in bullet form):

- Come up with the strategic approach on how to establish support system to the animation industry
- Build new programs that will represent the community of animation industries in the Philippines
- Link the academe and industry so that the gap between the two will be resolved
- Benchmark education institutions that offer animation degrees locally and abroad and find ways how industry and academe can work together
- Provide a platform for the amateur Filipino artists to showcase their skills
- Provide a platform where artist can present their output as part of research or innovation.



WEENA ESPARDINEZ is currently the Chairperson of the Animation Program at iACADEMY, a higher education institution specializing in Computer, Business and Design. She holds a degree in Fine Arts, and is currently taking MFA at the University of the Philippines. She is currently working on pushing the boundaries of experimental animation to include sewing and weaving.

Intended actions, Programs, or Platform for ACPI (in bullet form):

- In collaboration with CHED and other HEIs, to draft a possible CMO for the Animation Program.
- Collaborate with other HEIs offering the same Animation Program in terms of curriculum development, and knowledge sharing.
- Through ACPI, collaborate with the international HEI community for exposure and benchmarking.

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JOSEPHINE TURALBA is an interdisciplinary artist based between Manila and Boston who explores issues of divide and convergence within a volatile geo-political world order. Her works reflect on the politics of violence and dynamics of infliction and trauma, depicting spaces where empathy translates into healing. She negotiates influences from different cultures, taking on an investigative approach to place and time, in relationship to a sense of self. Turalba's nomadic relation to various forms of media, including performance, installation, experimental video, photography, tapestry, and painting, allows her to explore her obsessions with socio-political narratives, myths and personal histories.

She holds an MFA in New Media from Transart Institute New York (USA) and Donau Universität Krems (Austria). She serves as Dean at the School of Fine Arts and Design at Philippine Women's University. Fellowship/Grants/Residencies include MIT Future Heritage Lab, Council for Arts MIT, Art Omi International, Stiftung Künstlerdorf Schöppingen, Atlantic Center for the Arts, Vermont Studio Center, Fondation La Roche-Jacquelin. Her works have been exhibited at ICA Singapore, London Biennale, European Cultural Center (concurrent 56th Venice Biennale), 12th Cairo Biennale, Arter Space Istanbul, VII Tashkent Biennale of Contemporary Art, Malta Contemporary Art Center, Cultural Center Philippines.

Intended actions, Programs, or Platform for ACPI (in bullet form):

- We are planning to build short course programs on animation. These short courses will have credit equivalencies with that of our BFA programs. We acknowledge the need of the creative industry for professionals in the animation sector and that this void can be filled with our graduating students.
- Currently, PWU School of Fine Arts and Design runs principally three (3) BFA programs with majors in Painting, Visual Communications, and Industrial Design. Our goal is to have the graduates join and feed into the animation industry after graduation.



RODERICO RENE DE GUZMAN is the Chief Operating Officer and founder of ToonCity Academy, Inc. (TCA), a learning institution that aims to educate and train aspiring artists in all aspects of Animation production from the fundamentals of traditional hand drawn animation to the mastery in the latest computer technology in animation as well as other skills relevant to the growing global animation industry. He leads the academy in its vision to be the leading learning institution in the field of 2D Animation in Asia.

Rene is also the Vice President for Resources Development of Morph Animation, Inc. (TOON CITY), one of the longest existing animation studios in the Philippines. TOON CITY, is a 29 year old Emmy Award winning studio which has been serving clients like Disney TV, Warner Bros., Universal Studios, together with Bento Box Animation, Atomic Cartoons, Xilam Animation, Anima Estudios, among others.

Rene is currently working close with the Department of Science and Technology (DOST) and the Philippine Council for Industry, Energy and Emerging Technology Research and Development (PCIEERD) on programs for Basic Animation and Original Content Development.

Intended actions, Programs, or Platform for ACPI (in bullet form):

1. Focus on capacity building outside Metro Manila
2. Reskilling programs outside Metro Manila



DR. MA. BETH S. CONCEPCION is the Dean of the College of Information and Communications Technology, West Visayas State University, Iloilo. She graduated her Doctor in Information Technology at De La Salle University-Manila in 2018, Master in Information Management at University of St. La Salle in 2009, and Bachelor of Science in Information Management at West Visayas State University in 2002. Dr. Concepcion handles professional subjects on Research in Computing, Technopreneurship, IT project Management, Multimedia Development (i.e.

Graphics Design, Animation, Digital Video Production, Digital Effects), and as well as, the specialized subjects on Business Analytics and Data mining for both undergraduate and graduate programs.

She was a recipient of training grant for Short Term Course in Multimedia in Okinawa International Center, Okinawa, Japan in 2004. This was funded by Japan International Cooperation Agency. The said training enabled her to proposed for the enrichment on the IT curriculum by integrating the specialize track in multimedia technologies in 2006, a flagship area of the college.

Her research interest is in line with data analytics, data mining, open data, community health and disaster informatics, IT adoption, and startups. She presented research papers in international conferences and published research articles in the aforementioned research areas.

She also served as a research assistant at De La Salle University for an international research project funded by International Development Research Centre and World Wide Web Foundation (2014-2016), where she immersed in various research avenues on open government-open data.

She currently leads the research project on the design and development of a mobile application of a travel management and mobility system funded by DOST-WVCIEERD. She also part of the various research projects on the development and innovation of SMEs, data mining on disease surveillance, technology business incubation marketing portal, among others. She also leads the extension program of the college which aimed to empower government units, schools, and local communities through competency-based training programs. Dr. Concepcion loves to paint. Her works were displayed during the art exhibits with a group of artist in Iloilo City and Bacolod City.



Intended actions, Programs, or Platform for ACPI (in bullet form):

- Assessing the current gap between the industry and academe in the field of Animation, I will work towards enrichment the curriculum on BS in Entertainment and Multimedia Computing and related courses Multimedia.
- Mainstream the collaboration between the industry through Faculty Immersion and intensify the initiatives, particularly in conducting competency building programs foreducators.
- Tap national agencies, industries, and organizations, for the sourcing out possible funds to support universities who are offering Entertainment and Multimedia Computing courses, particularly SUCs in the provinces, in enhancing their laboratories.

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